



White Bear Lake Lions Club

2007 Bear Water Run

Saturday, September 15, 2007



The **White Bear Lake Lions** are delighted to host the 7th Annual **“Bear Water Run”** on **Saturday, September 15, 2007.**

This first-class event expects 1200 runners this year as they compete on a USATF Certified Course around beautiful White Bear Lake - running 10 & 20 miles. Many runners use this event to assist in training for the Twin City Marathon (following three weeks later).

The **White Bear Lake Lions Club** extends an invitation to your business the opportunity to become a **Showcased Event Sponsor**. Please consider becoming a sponsor of this major fundraiser for the White Bear Lake Lions Club. There are several sponsorship levels to choose from with all donations being acknowledged prior to and throughout the event. All profits benefit local programs, events and charitable organizations within the community.

Please visit our website www.whitebearlions.org for up-to-date information, registration and current sponsors of the **“Bear Water Run”**.

If you are interested in **Showcasing your Business** as a **Sponsor** or have questions regarding the **“Bear Water Run”**, please contact *Lion Mike Machus* or *Lion Maureen Francis* at 651.426.5199.

On behalf of the **White Bear Lake Lions Club**, we look forward to hearing from you and **Thank You** for your support in our community.

We're hoping we can count on you this year ...

- \$1000 BWR Sponsorship**
Includes: 4 Complimentary event registrations
Signage at event - Company Logo & Link added to website, brochures, flyers distributed to over 5000 as well as, 1200 runners shirts.
- \$250 Mile Marker Sponsorship**
(only 10 available)
Includes: Signage at Mile Marker - Logo added to website, brochures, flyers and 1200 runners shirts.
- \$500 Water Stop Sponsorship**
Includes: 2 Complimentary event registrations
Signage at Water Stop - Logo added to website, brochures, flyers distributed to over 5000 as well as 1200 runners shirts.
Ability to work Water Stop if desired.
- \$100 Fitness Sponsorship**
Includes: Sponsor Certificate & Signage
- Other**
I am interested in donating items to the runners bags. Trinkets, lip balm, etc.

All Checks Payable to White Bear Lake Lions

*Please note - We will be advertising at several other runs & marathons. Maximize your advertising by returning this form with payment at your earliest convenience.

NAME: _____ COMPANY _____

ADDRESS: _____ CITY/STATE/ZIP _____

PHONE: _____ EMAIL: _____

Please complete & return this form with payment to:
White Bear Lake Lions Club, Attn: Lion Maureen Francis, 2228 Fourth Street, White Bear Lake, MN 55110
Call 651.426.5199 with questions - all calls will be returned promptly